

Before the FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554

In the Matter of 2002 Biennial Regulatory Review -
Review of the Commission's Broadcast Ownership Rules
and Other Rules Adopted Pursuant to Section 202
of the Telecommunications Act of 1996,
Notice of Proposed Rulemaking,
MM Docket No. 02-277, (rel. Sept. 23, 2002)

To: The Secretary, FCC Commissioners, and Chief, Media Bureau

I am a licensed broadcaster and have been for 16 years. Though I have an advanced degree in Communications and more than enough radio experience to work in commercial radio, I choose instead to work at small, low-power, community stations as that is the only place left on the radio dial for true citizen participation and creative freedom. I deplore the current state of commercial radio! 99% of what is broadcast is pablum spoonfed out by media conglomerates who have no interest in radio besides the bottom line. This is a far cry from the heyday of radio in the 1930's and 40's when radio had a voice and a personality and acted as a source of information, education and community-building in most American households. Please reverse this ugly trend of Clear Channel Corporation and the other monolithic business interests who are ruining true radio and selling its powerful legacy down the river.

In reference to Docket No. 02-277, the Biennial Review of the FCC's broadcast media ownership rules. In its goals to promote competition, diversity and localism in today's media market, I strongly believe that the FCC should retain all of the current media ownership rules now in question. These rules serve the public interest by limiting the market power of already huge companies in the broadcast industry.

I do not believe that the studies commissioned by the FCC accurately demonstrate the negative affects media deregulation and consolidation have had on media diversity. While there may indeed be more sources of media than ever before, the spectrum of views presented have become more limited.

The right to carry on informed debate and discussion of current events is part of the founding philosophy of our nation. Our forefathers believed that democracy was best served by a diverse marketplace of ideas. If the FCC allows our media outlets to merge, our ability to have an open, informed discussion from a wide variety of viewpoints will be compromised.

The public interest will best be served by preserving media ownership rules in question in this proceeding.

In addition, I support the FCC's plan to hold a public hearing on this matter in Richmond, VA in February 2003. I strongly encourage the Commission to hold similar hearings in all parts of the country and solicit the widest possible participation from the public. The rarified, lawyerly atmosphere of an FCC rulemaking is not an appropriate decision-making venue when questions as profound as the freedom of our media are at stake. I encourage the Commissioners to come out and meet

some of the people who do not have a financial interest in this issue, but a social interest.

With the serious impact these rule changes will have on our democracy, it is important that the Commission take the time to review these issues more thoroughly and allow the American people to have a meaningful say in the process.

Thank you,

Rob Koegler
(American citizen, broadcaster, and voter)